

The Women of BEB introduce

Care for Curves



New York, NY, March, 24, 2015 -- Brown Eyed Beauties (BEB) announced today their Care for Curves initiative – a program aimed at raising awareness for all causes, specifically related to girls, teens and women. It is no secret that women are becoming the driving force of our economy. We are graduating from college in record numbers, commanding leadership roles in the workplace and successfully balancing families and careers. However, there are still a number of women who could use a little help and Brown Eyed Beauties aims to be an organization that rolls up its sleeves and offers assistance for these girls, teens and women.

The first project under the Care for Curves initiative is the Personal Care Kits for Women (PCKW) in need. This project is an ongoing effort by the women of BEB to help collect personal hygiene items necessary for homeless and/or disadvantaged women. We are accepting donations to prepare these kits, so if you or someone you know would like to donate we would LOVE your donation.

“It is when you become completely healed without scars that a woman begins to see her self-worth, her beauty and her strength, and that is the point at which she is no longer afraid to be herself.” *Fatimha Banks, MS, Director of Endowment*

The first cycle of our collection efforts will run until April 29, 2015. The second cycle begins May 1st and runs through August 31st.



Here is a list of (small/travel sized) items that you can donate:

Soap | Toothbrush | Toothpaste | Maxi pads | Tampons | Panty liners | Wash cloths | Deodorant | Brush | Comb | Shampoo | Conditioner | Tissues | Hand sanitizer | Denture cream | Razors | Chapstick | Lipstick | Flip flops | Mini sewing kits | Anti-fungal creams | Nail polish | Hair bands | Cotton balls | Cotton swabs --FULL SIZED/BULK items are accepted as well.

We will be distributing two kits: **KIT #1** - A Complete Personal Care Kit / **KIT #2** - A Crimson Kit

DONATIONS CAN BE MADE AT THE FOLLOWING LOCATIONS:

HIP HOP CLOSET: 63 FLUSHING AVENUE, BLDG 131, SUITE 3L, BROOKLYN, NY 11205 (718-624-3015, call ahead when making drop offs at this location)

BETTER HOMES & GARDENS RAND REALTY: 222 BLOOMINGDALE ROAD, SUITE 114, WHITE PLAINS, NY 10605

ERA INSITE REALTY: 600 NORTH BROADWAY, WHITE PLAINS, NY 10603

If you would like to volunteer to assemble the kits with the BEBs, please visit our website and click on the Contact Us page and in the subject line type “PCKW.”

Brown Eyed Beauties (BEB) is a membership driven social networking group aimed at providing civic services throughout its community. BEB has been successfully bringing women together in the New York/New Jersey metro area since April 2009. They provide opportunities for women to meet other likeminded women at various stages of their lives for the purpose of friendship, counseling, networking, philanthropy or simply laughing and enjoying an environment outside of their everyday reality. BEB will soon launch their second chapter in Atlanta, GA.

For more information on the Brown Eyed Beauties or the Care for Curves initiative, contact us at:

Brown Eyed Beauties

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